Welcome & workshop presentation
Magí Lluch-Ariet, Academic Director of the post-degree on R&D Management at UPC

Opening session (Invited speakers)
Susana Sánchez, directora CIT-UPC
Roser Arnalte, International Project Management (HSJD)

Students from the post-degree course on R&D Management will comment/explain a selected set of papers published in international journals by other authors. This will introduce hot topics for open discussion.

Team management - Chair: Magí Lluch-Ariet (UPC and BDigital/EURECAT)

Can R&D subsidies counteract the economic crisis? – Macroeconomic effects in Germany
Marta Clemente Ruiz. Institut de Recerca Biomedica de Barcelona, IRB.

Integrated Theoretical Model for Building Effective Teams
Manel Martí Verdugo, Alstom wind

Empowering leadership in R&D teams: a closer look at its components, process, and outcomes
Antonio Barreiro Vázquez, Bioingenium

Innovation without me: why employees do not participate in organizational innovation communities
Raúl Benages Vilau, IREC

Open discussion
- BREAK (10') -

Project Management - Chair: Raúl Benages Vilau  (IREC)

Classification of R&D projects and selection of R&D project management concept
Mamen Carmona Orozco

The management of industry–university joint research projects: how do partners coordinate and control R&D activities?
Rosa Miralles, IBEC

Project-conceptualization in technological innovations: A knowledge-based perspective
Andrea Fernandes Jorge, Hospital Sant Joan de Déu

The three roles of a project portfolio management office: Their impact on portfolio management execution and success
Esperanza Esteban Serna, Instituto de Investigación Vall Hebron

Open discussion -

Business Models and Technological Innovation
Lorena Trujillo Izquierdo, Farmhispania, S. A.

The changing university business model: a stakeholder perspective
Jordi Jové Bellot, Alstom wind

Enabling knowledge integration in cooperative R&D projects- the management of conflicting logics
Shenandoah Montamat, IHT innovation

Co-opetition between giants: Collaboration with competitors for technological
Enrique Martí Bandrés, MeKano4

Open discussion -

Dealing with the devil of deviation: managing uncertainty during product development execution
Jaume Vergés Llahí, Ateknea

A performance-oriented risk management framework for innovative R&D projects
Carlos Bravo

The “real” success factors on projects
Johanna Aigner

Open discussion & final remarks -

With the support of

This workshop is organised in the framework of the post-degree course on R&D Management. The speakers of the workshop are the students of this post-degree, and the topics of the workshop are also topics of its programme. Supporting institutions of the post-degree are: Centres de Recerca de Catalunya (CERCA), Barcelona Digital Centre Tecnològic, Informatics Research Institute, Parc Tecnològic del Vallès and ACCIÓ – Catalan Government.
All dissertations from the students presented at the workshop are based on these published papers

- The changing university business model: a stakeholder perspective Kristel Miller, Maura McAdam, Rodney McAdam. R&D Management 2014, 44, 3, 265-287
- Project-conceptualisation in technological innovations: A knowledge-based perspective Hammad Akbar, Saud Mandurah. Internation journal of Project management, 2013. in press
- Empowering leadership in R&D teams: a closer look at its components, process, and outcomes Yu-Qian Zhu, Houn-Gee Chen. R&D Management. 2015, in press
- Classification of R&D projects and selection of R&D project management concept. Dorota Kuchta, Dorota Skowron. R&D management. 2015, in press